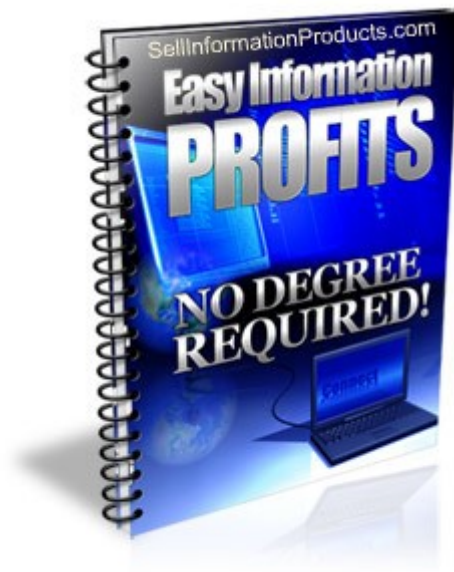


Easy Information Profits

How to Make Money Selling Your Own Information Products



by

SellinformationProducts.com

Introduction - Why Sell Information Products

The internet has become a huge outlet source for a wealth of information. No longer is our first response for the need of extra information..."just let me run down to the library and do some research on that." Instead the normal response is now, *"Let me search online and see what I find."*

The other day I was waiting in line at the register to checkout and was browsing the little booklets on the stand (you know...where all the tempting candybars are located). I observed the prices..."\$5.95" was the price on one little recipe booklet of "75 delicious healthy recipes". I scoffed at the thought of paying that price when I could simply log onto the internet and find thousands of recipes for free.

But, convenience is valuable...

Fact is, they're going to sell a lot of those little booklets for \$5.95. Why? It's all about convenience. You're already there in line...and within the mere reach of your arm is the convenient little booklet that will save you precious time hunting for those types of recipes yourself.

Some people miss the opportunity...

I once had someone in my online forum say that all ebooks were pure nonsense simply because with enough research you could find the information for free.

He may have a point but...he's really missing the big VALUABLE point. Not everyone wants to spend hours sorting and searching through information.

Many people are willing to pay for the convenience of information already compiled and ready to soak in...and you can be the one to cash in on that convenience!

How to Profit Selling Information on the Internet

The ever growing desire for quick, convenient access to information on the internet has given birth to a new business opportunity. The number one reason people use the internet today is still for information above all else.

If you want to profit selling information on the internet, then you'll want to position yourself as a virtual *expert* in your niche and capitalize on the problems of others where you provide a *solution* to their needs.

Ways to profit selling information online...

Ebooks & Reports: Some people profit selling information on the internet in the form of *Reports or eBooks*.

This technique is so much easier than producing a real book. I'll cover how you can easily create your own a little further down.

Side Note: If you hate writing, buy some private label articles or ebooks and rewrite them or personalize them to make them your very own product. [Niche Membership Pro](#) offers some plr products in several different niches. You can grab some for a very low cost.

There's no shame in utilizing some PLR content to help create something new. I often use PLR articles to help me create some sort of outline for blog posts, reports, etc. or at least use them to give me ideas on what to write about.

Consultations: (Before you think that this isn't for you...look again!) Others sell

personalized consultations for thousands of dollars.

Right now I'm thinking of Rachel Rofe who now earns a nice handsome income showing offline businesses simple techniques on how to get their business online. It all started with her signing up for a yoga class that she read about in a classified ad. [Click here](#) to read her venturous story. You'll be amazed at the information she's willing to offer you.

Membership Sites: Creating a membership site that offers fresh monthly content is also great way to earn monthly residual income.

What's so nice about this is your subscribers pay you a monthly fee each month for fresh content. Jimmy D. Brown does an awesome job at showing you how to create a [quick membership site](#) and also how to keep you subscribers loyal so that you keep getting paid.

Videos & Downloadable Audios: Offering information in the form of audio or video can appeal to many people who hate to read or don't have time to read.

One can download audio quickly to their mp3 player and then listen to it later while traveling. Others are visual learners and appreciate information offered in this way.

Tangible Items such as DVD's, CD's, Printed Ebooks or Booklets, etc. Some people actually prefer their information in tangible form. You can cash in on this opportunity. In fact, you can use a CD as an upsell to your downloadable audio or a printed ebook as an upsell for your downloadable ebook. Or simply offer it as an option where they can choose between the two. If you do this, then your ebook will need to be priced cheaper than your tangible item.

Teleseminars & Online Classes: If you enjoy teaching others...here's an opportunity to work right from home in your Pjs an enjoy doing what you really love.

You don't have to know more than the experts...

You can get as creative as you want in ways to offer your information...just remember, you're cashing in on offering the convenience of useful information. You don't have to know more than any other expert before you offer you information. You can do your own thorough research to compile facts, statistics and other useful information into a pleasant reading or listening format.

The key to profiting from selling information...

The key to really profiting on the internet is to build trust with your audience.

Write a good sales copy: Unfortunately, when a customer stops by your website, you can't shake their hand and smile while you convince them to upgrade their purchase. But you can write compelling sales copy that shatters their doubts and fears and convinces them to trust you.

Offer a newsletter: Another important way to build trust is to offer a newsletter or some type of mailing list where you contact your subscribers on a regular basis and let them get to know you a little and share some details of your life occasionally. Your subscribers will start to trust you as they learn about you from reading your email.

Over-deliver: If you want to profit from selling information on the internet with a long-term strategy, then you'll want to make sure that what you deliver goes above and beyond their expectations so that they'll continue buying from you in the future.

What is the potential profit from selling information on the internet?

The answer is simple - there are no limits, no ceilings, and no barriers...

It really depends on what you want to accomplish. If you're a dad who has family depending upon your income, then you will probably have a larger goal. Noelani Rodriguez has already created a [best-selling ebook](#) and made her first \$1M!

On the other hand, if you're a stay-at-home mom with small children or perhaps a mom who works part-time like me (I help teach in our church's Christian School) then your goal may be just to earn enough to help with the groceries.

Consider the opportunity at hand which doesn't cost much...

You can launch information products for sale on the internet for next to nothing. You can do it on a 100% free option if you promoted it through a free blog at blogger (although I highly recommend that you use your own domain and hosting company) and PayPal can easily be used as your payment option.



This is my 3 Boys & My Parents
(That's Me on the Right)
My hubby's taking the Picture

Look at the successful marketers who have paved the way for you through trial and error. You have the opportunity to learn about list building, social networking, article marketing, and testing your own efforts for good measure.

There are unlimited opportunities for people who want to market information products online and a constant influx of hungry buyers permeating the marketplace in search of solutions to their own needs.

[Brainstorming Ideas to Create Your Information Product Empire](#)

Step one is mandatory...

When you make the decision to sell information products on the internet, your first step will be to conduct some research to see if there is indeed a demand for the type of information you're going to offer.

You don't want to struggle trying to sell something that very few people have interest in.

Where's the money?

You want to discern *who* is spending their money online.

Just a few popular topics are weight loss, health issues, finances, making money online, travel, sports, popular hobbies, etc. If you check out the [PLR Ebook Club](#) webpage...you can scroll about a third way down the page to see around 80 or 90 niche examples. I don't necessarily recommend them all, nevertheless, I thought it might spur some ideas for you.

Some things to avoid...

Starting with popular trends. Popular trends can be great to cash in on, but not a

great choice to begin building your “information product empire”. Trends come and go, but still there stands the evergreen topics of interests...which include many of the above popular topics.

Starting with narrow niches. Coming up with a single idea for a narrow niche audience and expecting that to be enough to deliver financial security for the long-term isn't wise. You leave yourself very little room to expand.

Instead, choose to tap into a wider niche with endless possibilities, or at least enough to make your product development worthwhile.

Settling on broad niches. Settling on just one wide niche will also be something to avoid. It's like leaving money on the table.

A simple example to learn from...

Let's say you decide to create a guide to planning weddings in an eBook format as your first information product. If you're new to the business, then you might instantly think of creating a massive information product that covers everything in detail all the way from A to Z.

But let's look at it from an experienced marketer's point of view. If you are going to put the effort into driving traffic to your site, you will hoping to have at least a 2% conversion rate for your information products. Why waste that effort of time and advertising money on a single sale of \$47 when you could easily turn that customer into a lifetime profit stream?

How can you create lifetime profit streams?

Information products are created to serve the needs of your targeted audience. A bride and groom have many issues to face, and you can create dozens of guides that focus on things they need to know, such as *How to Have a Destination Wedding at Home* where you discuss how to hold a theme wedding in your own backyard....or various topics such as, *A Guide to Seasonal Flowers for Brides*...or for

those struggling with the staggering cost of a normal wedding, *How to Create a Special Wedding on a Budget*.

You see where I'm headed right? Start with a larger niche and expand out to smaller niches.

Sometimes, a single comprehensive information product is the way to go. But you also want to cater to the needs of potential customers who may not need all of the other stuff listed from "A to Z." Cater to those customers who just want specific information - like information on wedding cake flavors or homemade wedding favors for brides on a budget.

Create a trustworthy presence...

Once you deliver one outstanding information product to your customers, you'll have them on your mailing list where you will be able to market your backend (follow up) products to them.

Where the real money's at...

Your customer mailing list is where the real money in internet marketing lies because you don't have to spend "more" money to attract that customer - they're already in your database as a current customer or at least interested in your product.

On a side note: Treat your customers like gold. They're precious -- it will cost more to get new customers than to keep the ones you already have! So, don't overwhelm them with tons of unwanted ads and offers, but do stay connected fairly often by sending valuable tips and important updates such as special sales or new products.

Tip: Before you implement your information product ideas, check to see if the niche provides you with the opportunity to branch out and develop an entire line of other products dedicated to helping them lead an easier life or added convenience of desired information.

Finding a Profitable a Niche to Target

Some niches, as you'll discover, aren't as profitable as others. You need to look at your audience and see if they're willing (and able) to spend money for the solutions they're seeking.

Example of a niche with willing buyers...

For instance, golfers have deep pockets because the game of golf in itself is usually expensive. They're also dedicated fans of the game who would do anything to improve their score or beat their competitors on the links.

Example of a niche with a tight budget (=tight wallet)...

But another niche, such as single moms on a budget may not be willing to pay \$67 for an information product showing them how to get organized.

However, sometimes it depends on the solution itself. Targeting this same niche of single moms, you may find that they are willing to pay \$47 for an eBook that shows them how to make more money working from home than they do in their regular 9-5 jobs.

How to find out what type of information might be in great demand...

A great way to start researching popular topics is with online groups and forums. You can visit iVillage or Yahoo to see what kind of groups garner the most posts.

Men's groups such as AskMen could give you more insight into what kind of information products might be in demand that would help you generate a handsome profit.

Keep in mind...

You're not just looking for a broad group of people to cater to - you're looking for

those with a lot of problems.

When you start creating your information products, you'll want to build an *empire* of products that all focus on the same niche, allowing you to market to existing, loyal customers who buy from you time and time again.

Tweaking may be necessary...

Sometimes, you'll find one large niche and then realize you need to build your information product line around a more targeted, narrow niche of people.

For instance, parents in general have many problems that you could address, such as raising smart kids, dealing with discipline, and saving money.

But, you can then narrow that niche to moms or dad and dig deeper by focusing on parents of multiples or parents raising kids with physical ailments.

Tip: Just remember that an information product is not just a simple product - it's a solution, so it needs to be marketed as something that will improve lives.

Consider Non-Fiction Info Products Are Hot Commodities Online

When you have information that other people want, you have a virtual goldmine at your fingertips.

Information products line the shelves at bookstores nationwide in the non-fiction section, but they're permeating the online market and catering to the needs of millions of online consumers hungry for advice and insight at all hours of the night.

As a seller of non-fiction information products, you can build an empire of profits targeting a single niche of consumers. You also have the opportunity to branch out and offer solutions to a multitude of people who need guidance.

An additional advantage of selling information online...

Greater Revenue: While the print publishing industry only gives authors a small portion of the proceeds after agent and publishing house fees, if you sell information products on the internet, you'll get to charge more and keep almost 100% of the profits for yourself.

Greater Profits: Typically, a non-fiction book at Barnes and Noble would cost the consumer an average of \$9.95 to \$29.95. But when you're selling information products ready for instant download, you get to price it higher, because the average selling point usually begins at \$17 and rises all the way to the top at a \$97 price point.

Low overhead costs: Even if you outsource the creation of your information product, you're still able to recoup the investment after a short period of sales.

Why are consumers buying information products so abundantly?

Again, it's the convenience of obtaining quick access to researched information on a desired topic. Your readers can be sitting in an airport somewhere, accessing your eBook from their laptop.

Advantages for the consumer...

Instant Access: Consumers want instant access to information, not the next business day. If their child is up sick crying from colic at 3:30 a.m., a mom can't drive to a bookstore to get a self-help book - but she can log onto her personal computer and download your eBook, putting your advice into action within mere minutes.

Warranty: Another reason information products are hot commodities online is because they often come with ironclad money-back guarantees, giving the consumer an added spoonful of trust.

Tip: Work to keep refunds low. Make sure you produce top-quality deliverables and urge your readers near the end to start taking action immediately with what they've

learned to keep refund requests low and demand for your products high.

How to Compile Information Product for Sale

When you're selling information products on the Internet, customers usually expect an *instant download* of the product unless they're otherwise notified up front. Of course, some courses in the information product realm consist of a box of DVDs or audio files that are manually shipped to the customer.

If your information product isn't tangible, then you'll need to know how to compile it for your customers so that they can instantly access the files and use them at their leisure.

Used added measures to protect your customers...

The one thing you have to be careful about when creating and compiling information products for online sales is that people are wary of downloading files from others they don't know.

They trust that you're not going to send them a virus, so make sure you have software installed to protect your computer so that you don't infect other people unknowingly.

How to compile your ebook...

If you don't know how to compile an information product for sale on the internet, don't worry - it's easy. You can take one of several paths to your success.

Software: There are many eBook compilation tools you can invest in, or you can do it for free by creating a PDF file out of your Word document.

If you don't have Microsoft Word then download the free version of OpenOffice.org which will allow you to create your word document and then convert your ebook into PDF format when you're done. (There's a little red & white button at the top of

your toolbar that has the small letters “PDF”)

PDF is the common standard format that many marketers use for their ebooks because everyone can download the Adobe reader at no cost and read your information.

If you go to a site like <https://createpdf.adobe.com/>, you can instantly get a trial for five free conversions of your information product where the service takes your file and converts it to a PDF document within minutes.

Some Internet marketers like to compile their information products in .EXE format, but you have to understand that most consumers are scared to open an executable file on their computer because of the warnings about viruses infecting their computer.

Do you need added security for your product?

Another thing you want to consider when compiling an information product for sale online is security. With acquired software, you have the ability to prevent the product from being printed, shared on multiple computers, or accessed without a password.

Personally, I feel that you shouldn't go to great lengths worrying about the theft of your information product. I've seen some online marketers spend hours worrying over who may have shared their ebook without permission. If it's a matter of a few loss of sales, then use your valuable time for marketing and not worrying.

On the other hand, if someone is redistributing your content on their site or selling it without your permission then do investigate the matter and contact them. Take measures to put a stop to it by reporting it to their hosting company if necessary.

Cut down on customer inquiries by leading them every step of the way...

Regardless of how you compile the information product itself, you need to make the

download as simple as possible for your consumers. Many aren't going to be tech-savvy, so they'll need a little hand holding as you spell out each step, such as "Right click here and choose Save As..."

Always make sure that the buyers of your information products can easily contact you if they have trouble downloading or opening their new purchase. Having quick customer service diminishes the amount of refund requests that you'll get and helps build the lifetime loyalty of your customers.

[An Additional Word About Multiple Media Formats](#)

When someone tells you they're selling information products online, you probably instantly picture the sale of eBooks. Although written information products are the primary way to distribute solutions, they're not the only way to profit from this sort of venture.

Many marketers today are realizing the luxury of selling audio information products. With audio files, you can create solutions that your buyers can download and listen to while they multi-task. It's a convenience that's very important to many busy men and women with limited time.

Audio information products can come in the form of a downloadable file that can be sent directly to a person's iPod for a podcast, or they can be mailed off via snail mail in CD format for buyers to listen to in their car or while working out.

Burning an information product can be done very inexpensively using a CD burner built into your computer. Another advantage is that shipping for audio info products is cheap because it weighs very little.

In addition to audio, many marketers take the video route to assemble amazing information products the buyers can see unfold before their very eyes. Using state-of-the-art video software like Camtasia, marketers can now create top quality

deliverables for their customers showing them how to put their ideas into action.

While an information product on developing successful business skills might be a wonderful audio product, if you have something the buyer should see, like building a website step-by-step, then a video tutorial helps them get the most out of your product, reducing instances of returns.

Offer more than one option...

Another idea you may want to implement is combining more than one format for your information product sales. This increases your profits considerably and gives the buyer added perceived value.

For instance, you might create a 50-page eBook on how to utilize a social networking system, but for the bonuses you offer, instead of using a PDF written file, you could give away a video guide showing them how to set up and account and an audio file teaching them how to develop the mindset of social marketing geniuses.

With today's high-tech toys available to the masses, the developers usually always create wizards that walk you through these systems to help you create information products without hesitation that appear to be professionally produced.

Clarifying Your Backend Strategy When Selling Information Products for Profit

When you start selling information products for profit, you may be thinking you'll set out to create multiple items for many different niches. But you really need to take an approach that leverages the lists you'll be building whenever anyone purchases one of your products.

An example...

Let's say you choose to cater to a niche of fellow Internet marketers. You start off creating an information product on *Finding Your Niche*. What you want to do next is develop a backend product that accompanies or complements the first product.

This way, when your second information product is ready, you can announce it to your list of existing customers and if they found value in your first product, chances are they'll be buying from you again.

Have you ever heard the saying, "*There's gold in the list?*" This is often said in reference to the many marketers who have built multi-million dollar empires selling their information products to the same people, not necessarily more customers.

You want to extend the lifetime value of each customer that you get. Even if it only costs you a \$0.05 click-through to get a paying customer, it's much better to make a \$10,000 lifetime profit from him than a one-time sale of \$47.

You want to create a good backend strategy for your information products based on what it is your customers need. Find ways of picking their brains without letting them know it's solely for product creation purposes.

People love to give their opinions, so when you contact your list and ask for their input, you stand to gain some amazing insight into what it is that your market is seeking. While your follow up information products are being created, either by yourself or an outsourced service provider, make sure you continue delivering free valuable information to your existing customers.

You don't always want to hit them up with a sales pitch. If their names are added to your autoresponder, then periodically drip pieces of helpful information to them that they don't have to pay to gain access to.

When they see that you're working in their best interest, then they won't mind spending money with you again and helping you profit from your information product

empire for years to come. All you have to do is find out what they need and then over-deliver with your solutions.

[More Talk on the Benefits of Your Mailing List](#)

First let's cover what a list is, exactly. A list is when you have an opt-in form somewhere on the Internet - usually on your website where you're selling information products.

The visitor sees an offer, usually for a freebie of some sort, and he or she enters their name and email address in order to get access to the offer. The opt-in box is set up to send that information to your list-building software.

A Mailing list & Autoresponder manager software, such as [IMNICA Mail](#), allows you to set up multiple lists for each of your domains. This is important when you're learning how to profit from information products because you want different lists for all of your mini-sites where you're selling your products.

Once the person is added to your list, he or she is sent an automatic email from your autoresponder with the download link to the free offer you were promoting with your information product.

Most marketers use their autoresponder service to drip constant emails to their list on a daily, weekly, or bi-weekly basis. This sets the stage for backend sales of more information products.

If this is your strategy, then you need to make sure that every email that gets sent out from your autoresponder is of high quality and value to your audience. If you're continually spamming them with sales pitches, it ruins your credibility and chances will be slim that they'll even pay much attention when you announce the launch of your next information product.

Having a list also allows you to pick the brains of your target audience to see what it is they need from you before you start working to develop new information products. Some corporations spend millions of dollars on market analysis, but a list lets you do it for free.

Just remember when you're building a list for your information empire that you take care in treating your list with care and respect. This way, they'll stay a part of your inner circle longer and help your profits soar.

4 Easy Ways to Get Free Marketing for Your Products

Selling information products doesn't mean you have to spend a fortune (or even a penny) on promotions, if you don't want to.

Here are four fast and easy ways to market your wares on the 'net for absolutely nothing...

Press Releases: Traditionally, in the offline world, whenever a company or business needs to get the word out about their product launch, they use a press release to distribute to the media. You can do the same thing for your information product by going to a site like <http://www.free-press-release.com/>, where you can submit free press releases that online media outlets will be able to view and publish.

Make sure that your press release is newsworthy and not similar to your online hyped-up sales copy. You can get more traffic delivered to your information product site by genuinely conveying the benefits of the item without it sounding like it was written by a used car salesman.

Article Marketing: Another free option for you traffic needs is to write articles and submit them to article directories. Article directories allow you to submit free articles

that other site owners and publishers can pick up and use on their sites or ezines. The only catch is, they have to keep your hyperlinks and Bio Box intact, so your readers can click through and land on your information product pages.

The following are some popular articles directories:

- 1) ezinearticles.com, 2) articlesbase.com, 3) amazines.com, 4) goarticles.com,
- 5) earticlesonline.com, 6) searcharticles.com

Also you can create free webpages & post articles on:

Squidoo.com & Hubpages.com and other various sites that allow you to create free webpages.

Social Networking: One of the best ways to leverage the power of the World Wide Web is to immerse yourself in what web 2.0 is all about - social networking. You can participate in online forums and groups and with every post you make, drive customers to your site using a hyperlink in your signature file.

You can even cloak your links to see which forums are generating more visitors to your domain and even which threads within each forum got a better response! Cloaking software is generally inexpensive but can help you profit from your information products because it eliminates the guesswork.

Viral Marketing: A powerful method to get free traffic to your information product is by creating a viral freebie that others can pass along over the internet. You can write a short five-page report for your niche, fill it with hyperlinks back to your information product site, and set it loose with free distribution rights to it. Although you're giving something away for nothing, chances are you'll see many visitors flooding to your site if your freebie is able to piqué their curiosity.

[Check out some more of my free promotion ideas & resources here:](http://sellinformationproducts.com/free-promotion-ideas/)

<http://sellinformationproducts.com/free-promotion-ideas/>

Where to Sell Your Information Products Online

The next question to consider is where do you list your information product for sale so that it can be found by the people who need it most?

One resource to start off with for a small budget would be [e-Junkie](#) which allows you to start selling for a very small fee and keep 100% of your sales. They provide a hosted shopping cart for digital products and will deliver your product once the purchase has been completed by your customers.

Another well-known information product bank on the internet is ClickBank. ClickBank allows you to pay a small registration fee and place your information product in their massive marketplace. There are fees to pay for processing your sales, but many prefer Clickbank because they help manage your affiliate program as well as gain you added exposure to experienced affiliates.

Some marketers start off using PayPal as their payment processor, but many don't like relying on PayPal as their shopping cart. Using a processor devoted primarily to information products, such as ClickBank, allows the marketer to feel more secure with their sales structure.

Some people also like to use Pay Dot Com to launch their products on the internet. Pay Dot Com currently allows you to sell your first product free and then you have to pay a small fee to start selling other products. Just like Clickbank, you will be paying a processing fee for each sale.

If you'd prefer to choose who can and cannot promote your information products as your affiliate, then you might want to go with a site like Commission Junction. This way, you get to approve affiliates before they're allowed to start profiting from your hard work and great ideas.

Some marketers like to sell their products directly from their website using a payment processor that's handled through their bank. Sometimes this can be a pricey choice, so make sure you talk to your bank's branch manager and uncover any hidden fees before you choose to accept payments directly through your financial institution.

Final word:

The place you house your information product on the internet isn't as important as the amount of traffic you drive to it. As long as the system is stable and reliable and doesn't cause the customer to encounter any issues during the purchase process, you'll do fine. Plus, if you find that you prefer one system over another, it's very easy to switch and set up shop with another carrier of information products.

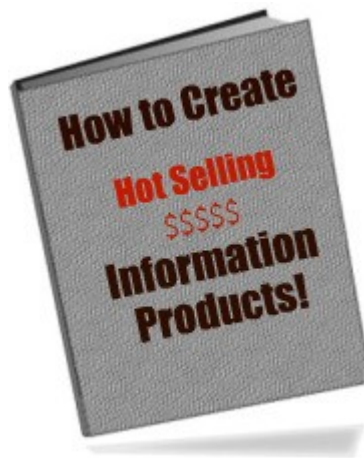
Read further down for a special offer...

Grab Our FREE Information Production Package!

5 FREE PRODUCTS

Hot Selling Info Guide (95 pages)

More info on the selling information products venture



Instant PLR Author (25 pages)

11 Simple Steps to Crank Out Big Profit PLR Products



Mini Site Cash (57 pages)

How to Generate Extra Money with Minisites



Plus 2 more bonuses!

5 minisite templates

75 Tips for Ebook Authors (45 pages)

Simply Return to SellInformationProducts.com to Subscribe to our Email Alerts

Some recommended tools & resources:

Autoresponder & Mail Management:

[Imnica Mail](#)

Desktop Software:

OpenOffice.org - Free software to help you create word documents, convert files to pdf documents and more.

Digital Delivery:

[E-junkie](#) - Allows you to easily sell digital products on your website and keep 100% of the profits. You can also run your own affiliate program.

[Total Marketer](#) - A really outstanding all-in-one marketing tool. Sell products; keep 100% of the profits. Requires a little more skill to master compared to E-junkie, but offers more utilities.

Tradebit.com - Sell your digital downloads for free and keep 75% of sales revenue. I've tested this for ease of use and it's much more user-friendly than it used to be.

Graphics:

Provided by Sellinformationproducts.com

[Best Minisite Templates](#) - Unique minisite templates and graphics for Action Rapid Profits (RAP), \$7 Secrets Scripts (7DDS), and more...

[Creative Niche Graphics](#) - New niche templates released each month. Resell the niche sites and keep 100% of the profits.

[Get Ecovers](#) - Have your ecovers, headers, templates designed professionally.

[Instant banner creator](#) - Point & click to create your own graphics; easy-to-use hosted software.

Guides & Tutorials:

[Create Ecovers](#) - Create quality ecovers without photoshop.

[Start a Membership Site in 48 hours](#) - If you want to be lead each step of the way while creating your membership site and learn how to generate traffic too, this is for you!

[Make Membership Sites](#) - Full package, step-by-step course & Includes software to get started.

[Wishlist Member](#) - Powerful membership site software that integrates flawlessly with Wordpress.

Private Label Rights (PLR) Products / Ebooks:

[Niche Membership Pro](#)

[Mom PLR Ebooks](#)

[PLR Content Grab](#)